

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

# INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012
Product	STABENOW FOR SENATE 2012
Estimate Number	11276

Invoice #	187139-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	187139
Alt Order #	
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	5am Daybreak	5a-6am		to						
					10/29/12 to 11/04/12	5x	11111--				
	WOOD			M	10/29/12	:30	5:27 AM	DST1207H	\$250.00		16
	WOOD			Tu	10/30/12	:30	5:48 AM	DST1207H	\$250.00		17
	WOOD			W	10/31/12	:30	5:53 AM	DST1207H	\$250.00		18
	WOOD			Th	11/01/12	:30	5:08 AM	DST1207H	\$250.00		19
	WOOD			F	11/02/12	:30	5:39 AM	DST1208H	\$250.00		20
					11/05/12 to 11/11/12	2x	11-----				
	WOOD			M	11/05/12	:30	5:18 AM	DST1207H	\$250.00		21
	WOOD			Tu	11/06/12	:30	5:27 AM	DST1207H	\$250.00		22
2	WOOD	6am Daybreak	6-7a		to						
					10/29/12 to 11/04/12	5x	11111--				
	WOOD			M	10/29/12	:30	6:52 AM	DST1205H	\$650.00		18
	WOOD			Tu	10/30/12	:30	6:27 AM	DST1207H	\$650.00		19
	WOOD			W	10/31/12	:30	6:21 AM	DST1207H	\$650.00		20
	WOOD			Th	11/01/12	:30	6:15 AM	DST1208H	\$650.00		21
	WOOD			F	11/02/12	:30	6:46 AM	DST1207H	\$650.00		22
					11/05/12 to 11/11/12	2x	11-----				
	WOOD			M	11/05/12	:30	6:44 AM	DST1208H	\$650.00		23
	WOOD			Tu	11/06/12	:30	6:22 AM	DST1208H	\$650.00		24
3	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	6x	21111--				
	WOOD			M	10/29/12	:30	7:24 AM	DST1207H	\$975.00		25
	WOOD			M	10/29/12	:30	8:59 AM	DST1207H	\$975.00		24
	WOOD			Tu	10/30/12	:30	7:59 AM	DST1207H	\$975.00		26
	WOOD			W	10/31/12	:30	8:38 AM	DST1206H	\$975.00		27
	WOOD			Th	11/01/12	:30	8:29 AM	DST1207H	\$975.00		28
	WOOD			F	11/02/12	:30	6:57 AM	DST1208H	\$975.00		29
					11/05/12 to 11/11/12	4x	22-----				
	WOOD			M	11/05/12	:30	7:27 AM	DST1208H	\$975.00		31

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# INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012	Invoice #	187139-1
Product	STABENOW FOR SENATE 2012	Invoice Date	11/11/12
Estimate Number	11276	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WOOD	Order #	187139
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
3	WOOD	Today Show	658-9a		to						
	WOOD			M	11/05/12	:30	8:40 AM	DST1207H	\$975.00		30
	WOOD			Tu	11/06/12	:30	6:57 AM	DST1208H	\$975.00		32
	WOOD			Tu	11/06/12	:30	8:44 AM	DST1207H	\$975.00		33
4	WOOD	Daybreak Sat 6am	6-7a		to						
					10/29/12 to 11/04/12	1x	----- 1-				
	WOOD			Sa	11/03/12	:30	6:41 AM	DST1207H	\$150.00		4
5	WOOD	Daybreak Sat @7am	658-8a		to						
					10/29/12 to 11/04/12	1x	----- 1-				
	WOOD			Sa	11/03/12	:30	7:41 AM	DST1208H	\$275.00		4
6	WOOD	Today Show Saturday	758-10a		to						
					10/29/12 to 11/04/12	1x	----- 1-				
	WOOD			Sa	11/03/12	:30	9:29 AM	DST1207H	\$375.00		4
7	WOOD	Daybreak Sun @6am	6-7a		to						
					10/29/12 to 11/04/12	1x	----- 1				
	WOOD			Su	11/04/12	:30	6:43 AM	DST1208H	\$125.00		4
8	WOOD	Daybreak Sun @7am	658-8a		to						
					10/29/12 to 11/04/12	1x	----- 1				
	WOOD			Su	11/04/12	:30	7:53 AM	DST1207H	\$250.00		4
11	WOOD	Today Show 3	10-11a		to						
					10/29/12 to 11/04/12	1x	1-----				
	WOOD			M	10/29/12	:30	10:27 AM	DST1207H	\$200.00		4
12	WOOD	eightWest	11a-12p		to						
					10/29/12 to 11/04/12	1x	--- 1---				
	WOOD			Th	11/01/12	:30	11:13 AM	DST1208H	\$75.00		4
13	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	- 1-----				
	WOOD			Tu	10/30/12	:30	12:51 PM	DST1205H	\$225.00		12
							1-----				

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Product	STABENOW FOR SENATE 2012	Invoice Date	11/11/12
Estimate Number	11276	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12

Station	WOOD	Order #	187139
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WOOD	News 8 @ Noon	12-1p		to						
					11/05/12 to 11/11/12	1x					
	WOOD			M	11/05/12	:00			<del>\$225.00</del>	See MG 13.14	13
	WOOD			M	11/05/12	:30	12:14 PM	DST1208H	\$1,500.00	MG for 13.13 11/05	14
15	WOOD	Rachael Ray	2-3p		to						
					11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	2:48 PM	DST1208H	\$125.00		9
16	WOOD	The Doctors	3-4p		to						
					10/29/12 to 11/04/12	5x	11111--				
	WOOD			M	10/29/12	:30	3:10 PM	DST1207H	\$125.00		15
	WOOD			Tu	10/30/12	:30	3:19 PM	DST1207H	\$125.00		16
	WOOD			W	10/31/12	:30	3:40 PM	DST1207H	\$125.00		17
	WOOD			Th	11/01/12	:30	3:16 PM	DST1207H	\$125.00		18
	WOOD			F	11/02/12	:30	3:40 PM	DST1207H	\$125.00		19
					11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	3:18 PM	DST1207H	\$125.00		20
17	WOOD	Ellen	4-5p		to						
					10/29/12 to 11/04/12	5x	11111--				
	WOOD			M	10/29/12	:30	4:35 PM	DST1207H	\$400.00		15
	WOOD			Tu	10/30/12	:30	4:45 PM	DST1207H	\$400.00		16
	WOOD			W	10/31/12	:00			<del>\$400.00</del>	See MG 17.21	17
	WOOD			Th	11/01/12	:30	4:21 PM	DST1208H	\$400.00		18
	WOOD			F	11/02/12	:30	4:45 PM	DST1208H	\$400.00		19
	WOOD			M	11/05/12	:30	4:28 PM	DST1208H	\$1,325.00	MG for 17.17 10/31	21
					11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	4:27 PM	DST1208H	\$400.00		20
18	WOOD	M-F News 8 @5p	5-530p		to						
					10/29/12 to 11/04/12	5x	11111--				
	WOOD			M	10/29/12	:30	5:23 PM	DST1207H	\$1,150.00		15
	WOOD			Tu	10/30/12	:30	5:21 PM	DST1206H	\$1,150.00		16

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Advertiser	POL/Stabenow for Senate 2012	Invoice #	187139-1
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Station	WOOD	Order #	187139
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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	WOOD	M-F News 8 @5p	5-530p		to						
	WOOD			W	10/31/12	:30	5:28 PM	DST1207H	\$1,150.00		17
	WOOD			Th	11/01/12	:30	5:20 PM	DST1207H	\$1,150.00		18
	WOOD			F	11/02/12	:30	5:18 PM	DST1207H	\$1,150.00		19
				11/05/12 to 11/11/12		1x	1-----				
	WOOD			M	11/05/12	:00			<del>\$1,150.00</del>	See MG 18.21	20
	WOOD			M	11/05/12	:30	5:29 PM	DST1207H	\$4,000.00	MG for 18.20 11/05	21
19	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/29/12 to 11/04/12		6x	11121--				
	WOOD			M	10/29/12	:30	5:43 PM	DST1207H	\$1,150.00		15
	WOOD			Tu	10/30/12	:30	5:37 PM	DST1207H	\$1,150.00		16
	WOOD			W	10/31/12	:30	5:53 PM	DST1207H	\$1,150.00		17
	WOOD			Th	11/01/12	:30	5:39 PM	DST1208H	\$1,150.00		19
	WOOD			Th	11/01/12	:30	5:52 PM	DST1207H	\$1,150.00		18
	WOOD			F	11/02/12	:30	5:53 PM	DST1208H	\$1,150.00		20
				11/05/12 to 11/11/12		1x	1-----				
	WOOD			M	11/05/12	:30	5:52 PM	DST1208H	\$1,150.00		21
20	WOOD	M-F News 8 @6p	6-630p		to						
				10/29/12 to 11/04/12		5x	11111--				
	WOOD			M	10/29/12	:30	6:24 PM	DST1205H	\$2,000.00		9
	WOOD			Tu	10/30/12	:30	6:28 PM	DST1207H	\$2,000.00		10
	WOOD			W	10/31/12	:30	6:14 PM	DST1207H	\$2,000.00		11
	WOOD			Th	11/01/12	:30	6:28 PM	DST1208H	\$2,000.00		12
	WOOD			F	11/02/12	:30	6:15 PM	DST1207H	\$2,000.00		13
				11/05/12 to 11/11/12		1x	1-----				
	WOOD			M	11/05/12	:30	6:28 PM	DST1208H	\$2,000.00		14
21	WOOD	Friday 8-9p	8-9p		to						
				10/29/12 to 11/04/12		1x	----1--				
	WOOD			F	11/02/12	:00			<del>\$400.00</del>	Credited	4
22	WOOD	Inside Edition	7-730p		to						

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	WOOD	Inside Edition	7-730p		to						
					10/29/12 to 11/04/12	2x	1-1----				
	WOOD			M	10/29/12	:30	7:20 PM	DST1207H	\$450.00		8
	WOOD			W	10/31/12	:30	7:21 PM	DST1207H	\$450.00		10
23	WOOD	Access Hollywood	730-8p		to						
					10/29/12 to 11/04/12	5x	11111--				
	WOOD			M	10/29/12	:30	7:41 PM	DST1207H	\$400.00		8
	WOOD			Tu	10/30/12	:30	7:53 PM	DST1207H	\$400.00		9
	WOOD			W	10/31/12	:30	7:42 PM	DST1205H	\$400.00		10
	WOOD			Th	11/01/12	:30	7:43 PM	DST1207H	\$400.00		11
	WOOD			F	11/02/12	:30	7:45 PM	DST1208H	\$400.00		12
					11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:00			<del>\$400.00</del>	See MG 23.14	13
	WOOD			M	11/05/12	:30	7:42 PM	DST1207H	\$3,000.00	MG for 23.13 11/05	14
24	WOOD	Monday 8-10p	8-10p		to						
					11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:00			<del>\$2,000.00</del>	Credited	4
25	WOOD	Monday 10-11p	10-11p		to						
					10/29/12 to 11/04/12	1x	1-----				
	WOOD			M	10/29/12	:30	10:37 PM	DST1206H	\$875.00		4
26	WOOD	Tues 8-10p	758-10p		to						
					10/29/12 to 11/04/12	1x	-1-----				
	WOOD			Tu	10/30/12	:30	8:46 PM	DST1207H	\$2,000.00		8
27	WOOD	Tuesday 10-11p	10-11p		to						
					10/29/12 to 11/04/12	1x	-1-----				
	WOOD			Tu	10/30/12	:30	10:39 PM	DST1207H	\$1,250.00		4
28	WOOD	Wednesday 9-10p	9-10p		to						
					10/29/12 to 11/04/12	1x	--1----				
	WOOD			W	10/31/12	:30	9:45 PM	DST1207H	\$875.00		4

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Special Handling	

IDB #	
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Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
29	WOOD	Wednesday 10-11p	10-11p		to						
					10/29/12 to 11/04/12	1x	-- 1----				
	WOOD			W	10/31/12	:30	10:07 PM	DST1207H	\$875.00		16
30	WOOD	Thursday 9-10p	9-10p		to						
					10/29/12 to 11/04/12	1x	--- 1---				
	WOOD			Th	11/01/12	:30	9:22 PM	DST1208H	\$1,500.00		3
31	WOOD	Friday 9-10p	9-10p		to						
					10/29/12 to 11/04/12	1x	---- 1--				
	WOOD			F	11/02/12	:30	9:39 PM	DST1207H	\$875.00		3
32	WOOD	Saturday 9-10p	9-10p		to						
					10/29/12 to 11/04/12	1x	----- 1-				
	WOOD			Sa	11/03/12	:30	9:26 PM	DST1208H	\$350.00		14
33	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/29/12 to 11/04/12	5x	11111--				
	WOOD			M	10/29/12	:30	11:30 PM	DST1207H	\$1,450.00		2
	WOOD			Tu	10/30/12	:30	11:33 PM	DST1207H	\$1,450.00		3
	WOOD			W	10/31/12	:30	11:19 PM	DST1207H	\$1,450.00		4
	WOOD			Th	11/01/12	:30	11:20 PM	DST1207H	\$1,450.00		5
	WOOD			F	11/02/12	:30	11:33 PM	DST1208H	\$1,450.00		6
					11/05/12 to 11/11/12	1x	1-----				
	WOOD			M	11/05/12	:30	11:23 PM	DST1208H	\$1,450.00		7
34	WOOD	Saturday News 8 @11	11-1130p		to						
					10/29/12 to 11/04/12	1x	----- 1-				
	WOOD			Sa	11/03/12	:30	11:25 PM	DST1207H	\$1,450.00		2
35	WOOD	Sun 11p News (NFL)	1130-12a		to						
					10/29/12 to 11/04/12	1x	----- 1				
	WOOD			Su	11/04/12	:30	12:20 AM	DST1208H	\$500.00		7
					Sports ran late						
36	WOOD	Tonight Show w/ Leno	1135-1235a		to						

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**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

# INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012	Invoice #	187139-1
Product	STABENOW FOR SENATE 2012	Invoice Date	11/11/12
Estimate Number	11276	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WOOD	Order #	187139
Account Executive	WOOD Local House	Alt Order #	
Sales Office	Grand Rapids Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
36	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/29/12 to 11/04/12	3x	111----				
	WOOD			M	10/29/12	:30	12:09 AM	DST1207H	\$300.00		1
	WOOD			Tu	10/30/12	:30	12:28 AM	DST1205H	\$300.00		2
	WOOD			W	10/31/12	:30	12:08 AM	DST1206H	\$300.00		3
37	WOOD	Today Show 2	9-10a		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	9:59 AM	DST1206H	\$300.00		1
38	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	2x	MT-----				
	WOOD			M	10/29/12	:30	12:40 PM	DST1207H	\$225.00		1
	WOOD			Tu	10/30/12	:30	12:21 PM	DST1207H	\$225.00		2
39	WOOD	Monday 8-10p	8-10p		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	7:58 PM	DST1208H	\$4,000.00		1
41	WOOD	5am Daybreak	5a-6am		to						
					11/05/12 to 11/11/12	1x	-T-----				
	WOOD			Tu	11/06/12	:30	4:59 AM	DST1208H	\$250.00		1
42	WOOD	WOOD News @ 430am	430-5a		to						
					11/05/12 to 11/11/12	1x	-T-----				
	WOOD			Tu	11/06/12	:00			<del>\$25.00</del>	Credited	1
43	WOOD	Today Show 3	10-11a		to						
					11/05/12 to 11/11/12	2x	-T-----				
	WOOD			Tu	11/06/12	:30	10:28 AM	DST1208H	\$400.00		1
	WOOD			Tu	11/06/12	:30	10:59 AM	DST1208H	\$400.00		2
44	WOOD	Days of Our Lives	1-2p		to						
					11/05/12 to 11/11/12	2x	-T-----				
	WOOD			Tu	11/06/12	:30	12:59 PM	DST1207H	\$400.00		2
	WOOD			Tu	11/06/12	:30	1:27 PM	DST1208H	\$400.00		1

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**Suite 510**  
**Denver, CO 80203**

# INVOICE

DUPLICATE

Advertiser	POL/Stabenow for Senate 2012
Product	STABENOW FOR SENATE 2012
Estimate Number	11276

<b>Invoice #</b>	<b>187139-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	187139
Alt Order #	
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN2114/IN2116/SP1753/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
45	WOOD	WOOD News @ 430am	430-5a		to						
					11/05/12 to 11/11/12	2x	- T - - - -				
	WOOD			Tu	11/06/12	:30	4:38 AM	DST1207H	\$100.00		2
	WOOD			Tu	11/06/12	:30	4:46 AM	DST1208H	\$100.00		1

Aired Spots **103**

<u>Gross Total</u>	<b>\$86,075.00</b>	
<u>Agency Commission</u>	<b>\$12,911.25</b>	
<u>Net Amount Due</u>	<b>\$73,163.75</b>	<b><u>Payment Terms 30 Days</u></b>

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